New agent training toolkit



New agent toolkit

As you begin your journey as an agent, we want to be here to help. Our job is to help you **A**lways be **L**earning with **EX**amOne. That's why we have **ALEX** to help you navigate our systems and workflows, and to provide resources to help you be the best agent you can be.

TABLE OF CONTENTS:

- <u>Coverage</u>
- How do I order?
- <u>Tools & resources</u>
- How we gather medical history
- Online lab results
- <u>Connect with us</u>

Always Learning with **EX**amOne. That's why you have **ALEX**.





We have you covered Locations, people, expertise, and the resources you need



FACTS AND STATS ABOUT EXAMONE:

Our mission is to help you make the best decisions for your applicants and your business by expediting accurate health data collection for life insurance distribution, while delivering superior service with a convenient and positive applicant experience.

 Serving the life insurance industry since 1972 – for more than 45 years.

2 life insurance laboratories

• 6 call centers

1,700

Exam sites across the country

MADE UP OF:

- 120 ExamOne offices
- **1,600** ExamOne partnered Quest Diagnostics Patient Service Centers (PSC)



6,000 mobile examiners

• 3,600 employees

More appointment options for you and your applicants

Full integration with Quest Diagnostics platforms and exam centers enables enhanced scheduling capabilities for life insurers.

AVAILABILITY

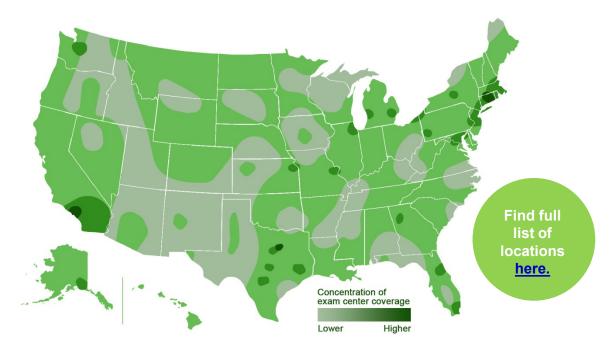
An expanded network of exam centers provide more appointment options for scheduling exams.

CONVENIENCE

With approximately 1,700 exam centers across the country, your applicants can choose the time and location most convenient for their schedule.

QUALITY

The clinical setting drives a consistent applicant experience and reliable specimen quality.



*Approximations for Q3 2021. Subject to change.

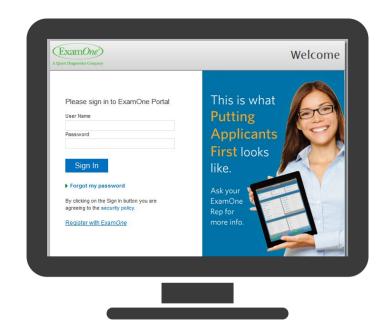
How do I order?



Online ordering made easy Using the ExamOne portal at ExamOne.com

The ExamOne portal is available to place and schedule orders online 24/7. ExamOne portal features include

- A customizable dashboard
- ScheduleNow to schedule/reschedule, cancel and manage your exams online
- Detailed case and status information
- Daily email status with updates for each case





Now, let's walk you through how the portal can make things easier for you.

Let's get started

HOMEPAGE:

Once you have been set up in our portal, this homepage is customized to you. It shows you:

- Case statuses
- Personalize your dashboard
- Announcements

	Search	
My Dashboard		
Open Cases ⊅ ₹ ×	Saved Search	070
Smart, Shaka Policy number: Last activity: 02/29/2016	No Records Found	
Smith, john Policy number: Last activity: 02/29/2016		
Dicaprio, Leonardo Policy number: Last activity: 02/29/2016		
Stacks, Kelsey D. Policy number: Last activity: 02/29/2016		
Elizabeth, Sarah Policy number: Last activity: 02/29/2016	Completed Cases	0077
1-5 of 86	Policy number: Last activity: 03/09/2016	
	Test, Joe T. Policy number: Last activity: 03/22/2016	
	Test, Test Policy number: Last activity: 04/07/2016	

PLACE AN ORDER:

Follow the instructions on this page to quickly and easily send us your order online. (E Q)

This page starts you on our 4-step easy process for:

- 1. Creating a case
- 2. Reviewing a case
- 3. Placing an order
- 4. Confirming an order

1 Create C	ase	2 R	eview Case	3 Place Or	rder 4 Confirmat	ion
nsurance Informa	ation				* indicates required fields	
*Company	Dot Life Insuran	ice	д	*Policy type	Life - Individual	
Agency	testtestagencyt	testz	P	Policy number	L4581	
Agent	Test Agent Tes	t, Test Agent Test	д	*Policy amount	500,000	
Direct Marketer			Q			
Applicant Demog	graphics					
*First name	John			*Gender	🗇 Female 💿 Male 🗇 Unknown	
Middle name				*DOB	05/25/1955	
*Last name	Doe				123-45-6789	
Suffix			1			
Address Please	provide at least one	address.				
*Location type	Residence	•	1	* City	Memphis	
*Address line 1	123 Bay Ave			*State	TENNESSEE - TN	
Address line 2				*Zip	38119	
		Delete A	ddress			
*Location type	Business			* City	Memphis	
*Address line 1	6401 Poplar Av	e		* State	TENNESSEE - TN	
Address line 2	Suite 520			*Zip	38119	
Contact Informati	on	Delete A				
		vide at least one conta	ict number.			
	***			Email address	johndoe@test.com	
	###-###-####	Ext. #####				
Wobile	987-654-3210					
Cancel					Review	Case
		1,2	.,3,4 i are			
		Voi	aro			
		do	ne!			

Online scheduling with ScheduleNow[™]

Say goodbye to phone tag.

With just a few clicks, ScheduleNow allows clients and applicants to make an appointment at an ExamOne office, Quest Diagnostics patient service center (PSC), or with a mobile examiner

Don't see a time that works?

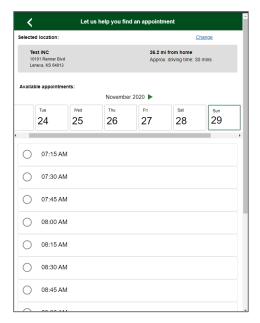
Clients and applicants can submit a suggested appointment timeframe, and our team will contact the applicant directly to schedule.

Need to change the appointment?

You can access ScheduleNow at any time to reschedule or cancel the appointment.

This user-friendly scheduling tool helps move the process forward and makes setting an exam appointment easy and convenient.

Let us help you find an appointment						
Would you like to come into one of our offices?						
Would you like a location near your home or work?						
\bigcirc	Home 303 N High Dr Raymore, MO 64028					
\bigcirc	Work 1001 Bentree Cir Anchorage, MO 64028					



Watch our video to see how to get the most convenient appointment for you applicant using our real-time examiner scheduling feature – ScheduleNow. <u>CLICK HERE</u>

ExamOne portal training videos

VIDEOS OF MORE DETAILED TRAINING FOR PORTAL FUNCTIONS:

- Creating cases and placing orders <u>https://www.youtube.com/watch?v=AP1v_ig_FsE</u>
- Searching and viewing cases https://www.youtube.com/watch?v=VyXEwRV9rIM
- Online Ordering Portal: Administrative Functions <u>https://www.youtube.com/watch?v=sNYhCc_S5K8</u>
- Online Ordering Portal: Dashboard https://www.youtube.com/watch?v=PacleTKP5B8&t=11s
- Enhanced ScheduleNow demo <u>https://www.youtube.com/watch?v=lojYJ0b9DoU?rel=0</u>

If you'd like more in-depth training on online ordering, watch the above videos or ask your local representative to set more time to demo the portal's features.





Be a resource for your applicants.

Online tools and resources At your fingertips on MyExamOne.com

VISIT MYEXAMONE.COM AND EXAMONE.COM TO FIND:

- FAQs on what to expect: <u>https://www.myexamone.com/what-to-expect/</u>
- Checklist prep list: <u>https://www.myexamone.com/life-insurance-exam-preparation/</u>
- Informative brochures available in 16 different languages: <u>https://www.myexamone.com/applicantbrochures/</u>
- A video lab tour: <u>https://www.examone.com/see-our-lab/</u>
- Testimonials:
 <u>https://www.examone.com/inside-look-</u>
 <u>testimonials/</u>
- Exam site locations: <u>https://www.examone.com/locations/</u>
- COVID-19 updates and office closings <u>https://www.examone.com/locations/</u>

APPLICANT REGISTRATION FOR LAB RESULTS:

Applicants go to MyExamOne.com to register for online laboratory results. Or they can sign up for text alerts to be notified when results are ready. Find out more about Inside Look® <u>here</u>.

POST EXAM SURVEY:

We want to hear about your applicant's experience. After they view results, please let your applicants know they can participate in our applicant survey. https://www.examone.com/applicantsurvey/



See and share resource videos for you and your applicants on: ExamOneYouTube page

SUBSCRIBE HERE

Including this applicant video that helps you and your applicants find resources and exam information

APPLICANT TOOLS VIDEO

How we gather medical history



Gathering your applicant's information

Medical history information is an important part of every life insurance application. Depending on carrier's requirements, many orders start with medical history collection from one of three primary methods.

TELEUNDERWRITING:

- Recorded calls
- Reduce APSs ordered
- Streamlines the case
- Eliminates buyer's remorse
- Increases comfort level for applicant

IPAD PART 2:

- Less room for errors
- Prepopulated data
- Improves specimen matching
- Electronic signature

PAPER COLLECTED IN FIELD:

• If above methods are not utilized, then the required questions will be asked at the time of exam.

Online lab results



Online laboratory results Valuable-added benefits for your applicants

Our online laboratory results tool, InsideLook®, is a secure and comprehensive resource for applicants to become more aware of their health, while giving you the opportunity to strengthen relations with your clients.

It's also an additional benefit for completing the life insurance exam process; the results can empower applicants to maintain or improve their health by providing a complete picture of their current health status.

THE EXAMINER PROCESS WITH **APPLICANT:**

- Applicant completes their paramedical exam
- Examiner presents the brochure to the applicant and outlines the content, including obtaining mobile phone number for text notifications, and how to access their laboratory results online
- Examiner places the ticket number on the inside flap in the indicated space
- Examiner explains the results will be available 7-10 days after collection
- Examiner highlights the applicant survey on the back page
- Applicants are told to register for their results at https://applicant.examone.com



days.1

Online laboratory results Empowering your applicants with InsideLook

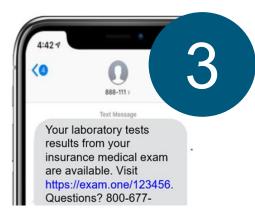
How to opt-in for texting results



During the exam, the applicant will provide their cell phone number and authorize ExamOne to contact them via text.



A text message will be sent to the applicant when the laboratory results are ready.

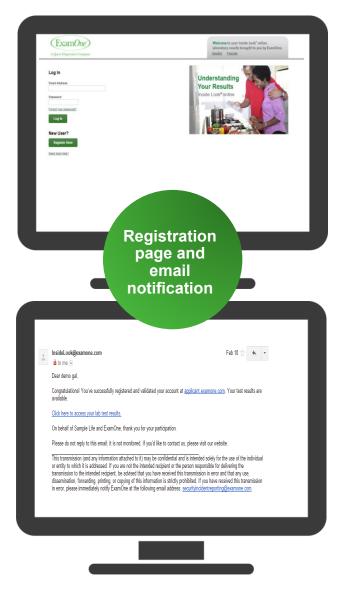


The applicant will click the link in the text to verify their identity and securely access their results.

Online laboratory results Empowering your applicants with InsideLook

How to access the online interactive report

- Applicant goes to <u>https://applicant.examone.com</u>
- Clicks on "Register Here"
- Applicant enters: insurance company name
- Applicant enters; email address, password, ticket number provided by examiner, last name, first name, date of birth and zip code
- Accepts the terms of use
- Clicks on "Register"
- Applicant receives an email to validate their account
- Applicant receives a notification email when results are available
- After receiving notification email, the applicant can log in with their username and password
- Applicant views the welcome letter and clicks "Continue" to view results





ExamOne.com

See and share the online laboratory results demo video at:

https://www.youtube.com/watch?v=MuE6EwUuYpA

Empowering your applicants with InsideLook

WHAT YOUR APPLICANTS WILL SEE:

- Your applicant will initially see the "Ocular View" of their laboratory results. There they can:
 - Scroll and see all test results
 - Click in the center to see a short test description
 - Graphical representation of body part and organ function is also displayed with the associated laboratory results
- Applicant also has the option to change to a "List" view. There they can:
 - Control how they want to view their results by changing the "Sort By"
 - Click on "Physical Measurements" tab to review exam data results

Test Date: Mar 19, 2013

Control Number: 12345678

Blood Pressure Reading 1: 104 / 74

Blood Pressure Reading 2: 110 / 70

Blood Pressure Reading 3: 102 / 66

Pulse Reading 1: 68?.ToString("G")

Pulse Reading 2: 0?.ToString("G")

Last Food/Drink: Mar 14, 2013 10:00 PM

Specimen Collected: Mar 15, 2013 11:00 AM

Physical Measurements and Examination Data

Name: JAMES REDD

Bar Code: 0000010001

Height - standard: 5' 7"

Height - metric: 170.2 cm

Weight - standard: 186 lbs.

Weight - metric: 84.4 kg

BMI: 29.1?.ToString("G")

Age: 37

Gender: Male





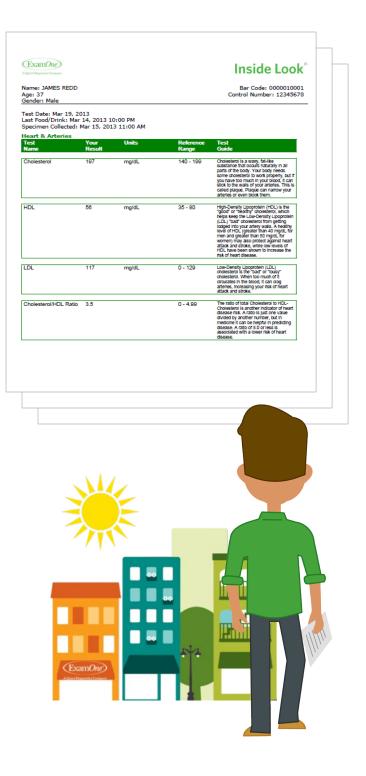
Empowering your applicants with InsideLook

WHAT YOUR APPLICANTS CAN DO WITH THEIR RESULTS:

- Select to print their results from the ocular or list view
- Save the PDF to their computer
- Print and share the results with their doctor

HOW TO REQUEST HELP:

- From the log in screen, or from the footer on all the screens.
- Select subject from drop down menu, complete the contact form and "Submit"
- ExamOne's Client Solution Group will respond to the applicant's request



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Regularly share our LinkedIn and other industry posts to your followers.

Be social with us

More ways to stay connected with ExamOne

Get the latest industry and ExamOne news in life insurance lab testing? See why you should follow us on social media below – just click on each icon to connect!

blog

DISCOVER THE LATEST INNOVATIVE TOPICS

Check out our <u>blog</u> for regular posts about the latest life insurance lab testing topics and trends to keep you in the know.



REAL TIME NEWS

Follow ExamOne on <u>Twitter</u> to get valuable tips on applicant exam prep and breaking news such as product maintenance schedules and inclement weather office closings.

THE PLACE WHERE PROFESSIONALS NETWORK

Follow us on <u>LinkedIn</u> for company news and product updates. Join our 9,000+ followers to receive the latest posts on life insurance lab testing news.



EVERYONE "LIKES" NEWS ON FACEBOOK

Stay in the know and like ExamOne on <u>Facebook</u> to receive more industry news, trade show and event pictures, maybe even a picture of you from this visit!



SEE FOR YOURSELF

Visit the ExamOneTV channel on <u>YouTube</u> to watch product demos and view a tour of our innovative laboratory. Videos are a great resource for you and your applicants to find out more about our process and products.



WE CAN SHOW YOU ON INSTAGRAM

On our <u>ExamOne Life Instagram page</u> you can get a peek into our culture, people, and processes. See more about our industry and people @ExamOneLife.

Thank you for joining ALEX and learning more on how to work with ExamOne.

Thank you!

Find more resources or to ask Alex additional questions, please visit <u>ExamOne.com/Agent-Toolkit</u> or feel free to reach out to your local representative.

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